

ACCORD

LANGUAGE SCHOOLS • MANCHESTER



Accredited by the



LEARN ENGLISH IN MANCHESTER

www.activeenglishacademy.com
www.learnbusinessenglish.co.uk



Welcome to ACCORD Manchester



Learn English at ACCORD Manchester!

ACCORD Manchester is a **British Council** accredited school in a beautiful building in the heart of Manchester's vibrant and cosmopolitan city centre.

We provide quality **Intensive General English** and **Business English** courses all year round. We focus on making sure our students **progress quickly** with our **small class sizes** and **experienced teachers** of English as Foreign Language. We also believe it is important for our students to better **understand British culture**, both in a social and business environment.

Our **Business English** courses are **tailor-made to our students'** specific needs focussing on the specialist knowledge required by executives and professionals as well as catering to the needs of students about to begin a career in **international business**.

We are a **small** and **friendly** school and our administrative and teaching team make every possible effort to make sure our students have a great stay with us.

Manchester: a city with something for everyone!

The capital of **North West England**, Manchester has **transformed its landscape** to become one of the **liveliest** and most **modern cities** in Great Britain. It is a city with an industrial heritage that combines the old and new, embracing the 21st century whilst keeping the traditional British way of life.

With **three universities** giving Manchester the largest student population in Europe and many **young professionals** living in the city centre, **Manchester** is a truly **cosmopolitan** city.

You will also love the city centre's **regenerated** areas such as the picturesque **canal area** and the **unique Northern Quarter**. **Mancunians** are known throughout the UK for their **warmth, conviviality and sense of humour**: you will **make friends** for life here!

Manchester is not just about football! There are fantastic **art galleries**, famous **theatres**, huge **shopping** centres, **sports** facilities, nightclubs, **museums**, **music** venues, **restaurants**, cafés and, of course, **traditional English pubs**.

Take time out to explore some of the UK's most beautiful countryside. The regions of Lancashire and Yorkshire are a **postcard for traditional England**. **Liverpool, York and Chester** are just a **short train journey** from Manchester.



There are **three airports** near Manchester and thanks to the many **low-cost flights** available, it is easily accessible wherever you live. It is also only **2 hours from London** by train.



WE ♥ MANCHESTER

ACCORD Manchester offers an exciting selection of **English language courses** all year round. We focus on providing our students with the **best tools to communicate effectively**.

Our small and friendly **British Council** accredited school is perfect for students who want to **improve their language skills** and better **understand British culture** both socially and for work.

A practical approach to teaching

Our **innovative and proactive teaching method** ensures our students progress quickly in small groups and **communicate with confidence** in everyday situations and a working environment. Our qualified and experienced teachers believe in a hands-on and practical approach when it comes to effective communication in English.

Learn a language, understand the culture

We believe that **learning about the English culture is as important as learning the language**: it is about language subtleties, **customs, lifestyle, sense of humour**, etc.

Our Business English students particularly enjoy working together on case studies, making presentations, etc.

We go the extra mile for our students

We believe it is important that our students **feel at home** when staying with us. Our teaching and administration team do everything they can to make sure our students have a **memorable stay**, from helping them arrange a trip to the **Lake District** to recommending the coolest cocktail bars in town.

After class, students can relax in our students' corner and go on the internet, read magazines and find out what's on in Manchester. Free Wi-Fi is available throughout the school.



High quality
teaching,
services and
facilities

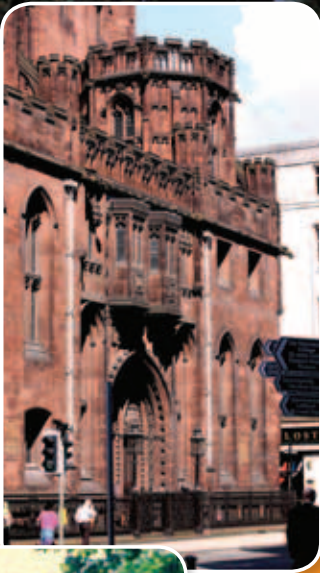


At a glance!

- **British Council** accredited school **open all year round**
- Exciting **General English & Business English** courses
- **Small class sizes**: maximum 6 students per Business English class
- Focus on **communicating** and understanding the **culture**

Visit some
of **England's**
most **beautiful**
countryside





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 **BRITISH COUNCIL**

Intensive General English Courses

Our **Intensive General English courses** are aimed at all students who wish to improve their language skills in every day topics and situations. Our programmes focus on developing the **four communication skills**: listening, speaking, reading and writing. Our students are also invited to explore the **British culture** through the use of authentic material and learn related idiomatic expressions in various contexts.

Course facts

- **Courses** can be booked **from one week** and are available **any Monday** except for complete beginners and during public holidays.
- The **maximum class size** is **12 (average 7-8)** in **General English** classes, **6 (average 4)** for the **Business English** afternoon workshops.
- **Language Training Needs Analysis** and **Placement Tests** are sent prior to the course start date so that our students can begin their lesson as soon as they arrive.
- **End of course certificates** are given to our students on their last day.

Intensive General English Courses

Programme Content

The emphasis is on improving confidence in speaking and listening in English in a range of everyday situations that the students face outside the classroom. Activities are practical and varied to ensure students have every opportunity to participate and improve their skills in the English language.

- Topical vocabulary and language
- Study of grammatical structures
- Pronunciation and listening skills
- Reading and writing skills
- Cultural awareness & Social skills
- Conversational English

Programme Objectives

- Increase confidence and fluency in speaking English
- Improve accuracy to enable clear communication of ideas
- Interact in a multi-cultural environment
- Focus on student's personal needs and objectives

Our range of General English Courses

- **15 hour/week General English course**
- **20 hour/week General English course** (15 hours/week) with **Afternoon Workshops** such as **Exam Preparation, Business English, etc.** (5 hours/week)
- **25 hour/week General English course** (15 hours/week) with **Afternoon Workshops** (10 hours/week)
- **30 hour/week General English course** (15 hours/week) with **Afternoon Workshops** (10 hours/week) and **Guided Study Sessions** (5 hours per week)

Students choose the afternoon workshops they wish to attend.



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Intensive Business English Courses

Programme Content

These are some of the topics covered in our Business English courses:

- Presentations and negotiations.
- Leadership/management skills (time management, managing people, etc.)
- Networking/Entertaining, socialising in a business context.
- Meetings/Conferences and telephone skills.
- Interview techniques (interviewee & interviewer.)
- Commercial writing (SWOT Analysis, report writing, etc.)
- Business correspondence (emails, letters, etc.)
- Specific topics to be selected to match the business interests of the participants.
- Cultural awareness.

Programme Objectives

- Confidence in expressing opinions, making proposals, asking for clarifications, etc.
- Communicate successfully in a cross-cultural environment
- Improve skills in analysing business issues in English
- Focus on specific work issues, professional requirements
- Socialise and network with greater confidence

Our range of Business English Courses

- **Option 1:** 20 hours per week in group classes
- **Option 2:** 25 hours per week in group classes
- **Option 3:** 15 hours per week in group classes + 4 hours individual tuition
- **Option 4:** 15 hours per week in group classes + 8 hours individual tuition
- **Option 5:** 15 hours per week in group classes + 12 hours individual tuition

One-to-One English Programmes

One-to-one Intensive English courses are particularly suited to students who wish to **improve quickly**, have very **specific needs** in terms of availability, specialist language requirements or simply do not feel comfortable learning in a group.



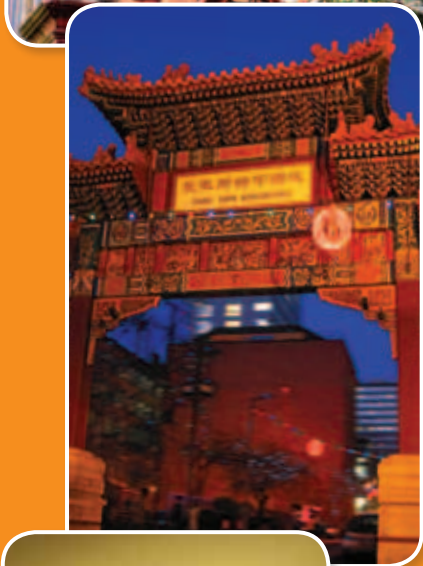
Intensive Business English Courses

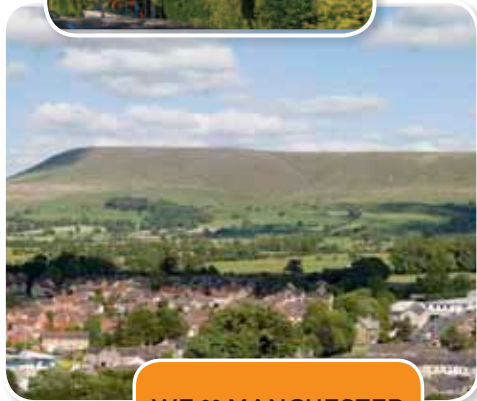
Our **Intensive Business English courses** are aimed at managers, executives, professionals, and business students who wish to improve their Business English language skills in specific business topics and situations. Our students also gain an insight into the working culture in the United Kingdom and around the world.

Course facts

- **Courses** can be booked from **one week** and are **tailor-made** to our students' **specific needs**.
- The **maximum class size** is **6 (average 3-4)**.
- **Language Training Needs Analysis** and **Placement Tests** are sent prior to the course start date so that our trainers can customise the programme to our students' exact needs and expectations.
- Our **qualified teachers** are experienced in teaching **Business English**. Most have worked in the business world and lived abroad.

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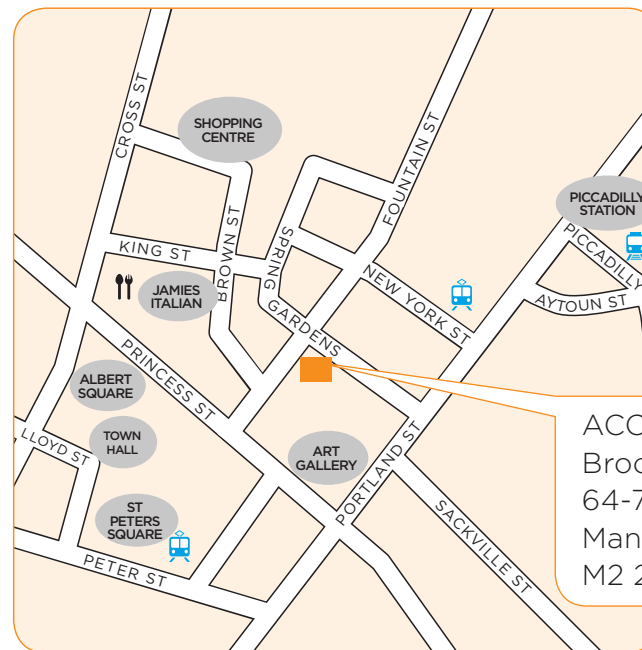




WE ♥ MANCHESTER

Accommodation & Transfers

- Host Family**
 Staying with a family enables you to practise and improve your English outside the classroom. It is also an excellent introduction to the British way of life and culture.
- Serviced Apartments**
 High quality apartments for short term and long term stays in the city centre.
- Halls of Residence** (summer only)
 15 minutes (on foot) from our school and the city centre. All rooms have en-suite shower rooms and communal kitchen and lounge.
- Hotels**
 City centre hotels (2* to 5*) to suit all budgets.
- Transfers**
 We can arrange airport and train station transfers to your accommodation.



ACCORD Language School
 Brook House
 64-72 Spring Gardens,
 Manchester ENGLAND
 M2 2BQ

How to get to Manchester:

By plane:

Many low-cost airlines (Easyjet, Ryanair, Jet 2 etc.) fly into and out of Manchester International Airport and John Lennon Liverpool airports.

Train, bus and taxi services are available from these airports direct to Manchester city centre.

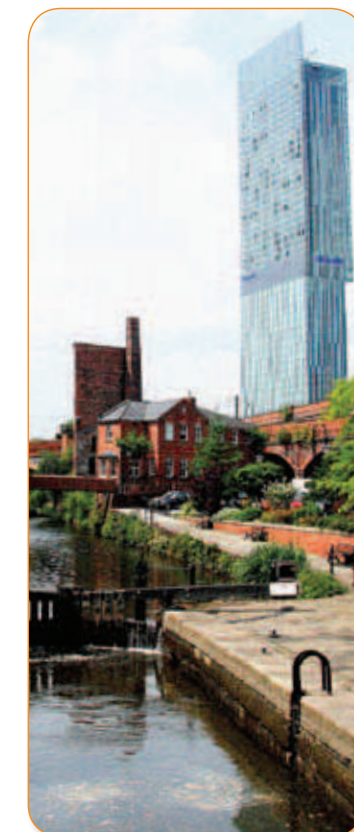
By train:

There are three railway stations in the city centre with fast and frequent trains to many cities around Great Britain. Average journey times: Manchester to London - 2 hours, Manchester to Liverpool - 1 hour, Manchester to York - 1.5 hours.

Travelling around Manchester:

Manchester's excellent public transport network makes travelling around Manchester city centre and its suburbs very easy. You can travel by tram, free shuttle bus, taxi or bus.

ACCORD Language School - Manchester is just 2 minutes away from the main tram stations and bus stops. It is 15 minutes walk from Piccadilly Station, Manchester's main railway station.



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